

Digital Marketing Intern

Intact Genomics is a leading biotech company in large DNA fragment cloning and metagenomic technologies. We are seeking a part time Digital Marketing Intern to join our innovative, dynamic team and assist the sales team in their efforts to market and sell Molecular Biology related products. In this position, you will be responsible for assisting the sales team with collecting sales leads along with day-to-day maintenance of Intact Genomics' digital marketing channels including websites, email campaigns and social media accounts.

DUTIES & RESPONSIBILITIES

- Work with the sales team to gather leads through online research
- Help planning creation and updates of digital marketing campaigns including email campaign, website, SEO/SEM, social media and other marketing tools
- Monitoring, measuring and reporting on the performance of all digital marketing campaigns
- Perform other duties as assigned

QUALIFICATIONS & REQUIREMENTS

- College student with a 3.0 or above GPA. Pursuing a degree in marketing, communications, business, digital media, journalism or related degree
- Strong written and verbal communication skills
- Proficient in Microsoft Office Suite. Experience with graphic design software is a plus
- Creative, self-motivated, organized, with an ability to prioritize time-sensitive assignments
- Must be authorized to work in the United States

HOW TO APPLY

Interested candidates should submit a cover letter, resume and two references to:

rye@intactgenomics.com or apply online at <https://www.intactgenomics.com/about-us/careers/>.